

Ruby Skye



The Maltese Puppy

- PRESS KIT -

Ruby Skye



The Maltese Puppy

The third mystery in the award-winning, multi-platform series.

Produced by Story 2.OH

Starring

Madison Cheeatow

Marlee Maslove, Scott Beaudin Elena Gorgevska,
Hannah Spear, Araya Mengesha, Riele Downs, Beatriz Yuste
Lacie as the "Maltese Puppy"

With Seán Cullen as "Colin Cumberbund"

Created by

Jill Golick

Directed by

Kelly Harms

Written by

Jill Golick & Julie Strassman

Executive Producers

Janice Dawe and Jill Golick

Shot on location

In Toronto's Little Italy and various locations around Toronto
And at 249 Evans Avenue

Original music by StudioCat

Original dance choreographed and performed by Elevation Dancentre
Featuring the song "Down Here" by Kim Wempe
Flobbles created by Karen Valleau

10 x 6 minute episodes or 1 x 60 minute movie
HD/English

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Marlee Maslove as Hailey Skye

Scott Beaudin as Edmund O'Fyne

Elena Gorgevska as Diana Noughton

Sean Cullen as Colin Cumberbund

Hannah Spear as Reeny Mussolini

Jill Golick: Showrunner/Writer/Executive Producer

Janice Dawe: Executive Producer

Kelly Harms: Producer/Director

Julie Strassman: Writer

Steven Golick: Co-Executive Producer

Jordana Aarons: Supervising Producer

Shawn Bailey: Digital Lead

Ruby Skye P.I.: The Maltese Puppy

Plot Synopsis (Short)



The appearance of a mysterious puppy coincides with the disappearance of donated toys from a children's charity. Ruby's investigation quickly leads to the destruction of a crime scene, the arrest and possible deportation of a beloved refugee, the disappearance of the puppy and then of Ruby's little sister, Hailey. Ruby Skye is on the case.



Ruby Skye P.I. is an award-winning web series that features great teen characters and lots of interactive content. Now in its third season, the series plays out in funny and mysterious chapters, each ending in an exciting cliff hanger. Teen detective, Ruby Skye, is smart, determined, charming and impulsive, getting herself into plenty of hot water en route to a breath-taking solution.

Ruby Skye P.I.: The Maltese Puppy

Plot Synopsis (Long)



Taking over her sister's dog walking route, Ruby Skye stumbles onto a crime scene. Intriguing! While Ruby shoots a video of the investigation the dogs get away from her. They run through the crime scene, trampling the evidence. Furious, the investigating officer, Detective Von Schlagen, tells Ruby to stay away from his crime scene. Obviously he doesn't know Ruby Skye, because those are words that are meaningless to her. It is not until she gets home that Ruby realizes that in her haste to collect the dogs she's somehow ended up with an extra one: a fluffy white puppy!

The accidental dognapping goes from bad to worse when Ruby's little sister, Hailey, thinks that the puppy is a present from Ruby. Hailey names the puppy Pixel and seems as determined to keep her as Ruby is to find the dog's real owner.

Meanwhile, Ruby learns more about Detective Von Schlagen's investigation: Friends of Needy Kids (FONK), a local charity, has been robbed of a shipment of cute furry toys called Flobbles. Ruby quickly deduces that the "Flobbery" was an inside job. FONK's three employees become Ruby's chief suspects. FONK's founder, Colin Cumberbund has an airtight alibi. But Ruby soon discovers that his over-caFFEinated assistant, Reeny Mussolini, has lied about her alibi. Of equal interest is Zoffi, who works several part-time jobs and is a friend of Ruby's "sort of" boyfriend, Edmund O'Fyne.

As if the mysterious Maltese and Flobble robbery weren't enough to keep Ruby busy, she's got other problems to contend with. First of all, Hailey and Edmund are up to something and they won't tell her what it is. Plus, some little girl is hiding behind trees and watching Ruby's every move. What's that about? Finally, Ruby's nemesis, Diana Noughton, is hanging around and making life miserable at every turn. Ruby has had just about enough of her.

Ruby pulls out all the stops to solve this one.

Ruby Skye P.I.: The Maltese Puppy

Episode Synopses



Chapter 1: Best Sister Ever

Taking over her sister's dog-walking route, Ruby stumbles onto a fresh crime scene – and promptly unleashes half a dozen dogs on it. Before she can learn much, Police Detective Von Schlagen tells her to “stay away from my crime scene.”

Back home, Ruby realizes that she's accidentally stolen a dog from the dog park. Hailey, however, thinks the dog is a present, falls in love with it and names it Pixel.

And what are Edmund and Hailey up to? They slammed Hailey's computer shut pretty quickly.

Chapter 2: Flobbery

It doesn't take Ruby long to get the lay of the land. The crime that Detective Von Schlagen is investigating is a robbery. Friends of Needy Kids (FONK) is a charity that collects toys for needy kids. An entire shipment of Flobbles, the toy of the season, was stolen. Who would filch Flobbles from FONK?

Ruby has three suspects; FONK's employees: Colin Cumberbund, FONK's founder; the over-caffeinated Reeny Mussolini; and handsome young Zoffi, who seems to have eyes only for Ms. Mussolini.

Ruby Skye P.I.: The Maltese Puppy

Episode Synopses



Chapter 3: Things Get Beard

Worried about running into Detective Von Schlagen again, Ruby heads for FONK in disguise. She hangs “Found Dog” posters along the way. She’s going to find Pixel’s owners no matter how badly Hailey wants to keep the dog.

She bumps into Edmund in the dog park and he offers to help Ruby with her investigation.

Moments later, Edmund finds himself distracting Cumberbund, so Ruby can sneak into his office. But suddenly, Cumberbund is heading back to his office and Ruby is still in it! To make matters worse, Detective Von Schlagen is with him! Ruby’s about to be caught in a compromising position... by a police officer... who already hates her.

Chapter 4: Everyone’s a Suspect

Ruby is in a dicey situation: Detective Von Schlagen is about to discover her searching Colin Cumberbund’s office... in a beard. Luckily Edmund finds a rather peculiar distraction: dancing. That gives Ruby the time to hide a camera before she slips out of the office.

Ruby and Edmund watch the camera feed on her cell phone to see Von Schlagen ask Colin Cumberbund and Reeny Mussolini for their alibis. His seems air tight, but Ruby quickly discovers that she’s lying. That makes Reeny Mussolini Suspect #1.

Intriguing! Why is Ms Mussolini’s office locked? On her way out of FONK, Ruby runs into none other than Diana Noughton, “the meanest girl in the world.” Diana pulls off Ruby’s beard in front of Detective Von Schlagen and tells him that she “can’t keep her nose out of other people’s business.” Von Schlagen has already noticed that.

Ruby Skye P.I.: The Maltese Puppy

Episode Synopses



Chapter 5: The Key Element

Next stop: The Big Chill. Ruby's third suspect, Zoffi, works there part time – when he's not working at the library or FONK. Ruby asks him what he was doing at the time of the robbery. He refuses to tell her making Ruby pronounce him Suspect #2.

She steals Zoffi's keys from his belt because he has the keys to FONK and she wants to get into Reeny Mussolini's locked office.

It's night time when Ruby sneaks into FONK with her flashlight. She's barely begun her search when she sees Reeny Mussolini coming down the hall to her office. Ruby ducks under the desk.

While she's there she overhears Reeny Mussolini talking about a **bomb!**

Chapter 6: Kat and Mouse Games

Afraid that Reeny Mussolini is planning a bombing, Ruby turns to Detective Von Schlagen for help. He laughs her out of his office, telling her to go throw her clothes on the floor like a normal teenager.

Ruby doesn't know how she's going to stop a bomber, but she knows she has to try. While she's following Reeny Mussolini, Ruby notices a kid following her, the same kid who has been following her for a few days now.

When Ruby traps the kid, she identifies herself as Kat and offers to help Ruby tail Mussolini.

But when Reeny Mussolini meets up with Diana Noughton outside the house of a nasty neighbour, it's not to bomb him - it's to candy bomb him. Now Ruby knows Reeny Mussolini's secret: she and Diana perform random acts of kindness. Which really doesn't fit the profile of a Flobble thief, does it?

That leaves only one suspect: Zoffi. Ruby asks him again about what he was doing at the time of the robbery and he still won't tell her. He does tell her that he had nothing to do with the disappearance of the Flobbles and Ruby is convinced of his innocence. That's when Von Schlagen comes in, finds a Flobble in Zoffi's possession... and arrests him.

Ruby Skye P.I.: The Maltese Puppy

Episode Synopses



Chapter 7: Rats Nest

Ruby is devastated to think of Zoffi in jail. She tells Edmund about it. By his reaction she realizes that Edmund knows what Zoffi was doing the night of the robbery. Edmund won't tell her what it is and calls her "a pain in the butt". Ruby can't imagine what secret is worth going to jail for.

Then Ruby gets an email from Pixel's owner Trudy Snood who wants her dog back. When Ruby goes home to tell Hailey, Hailey is gone. So are all her clothes.... and Pixel!

Chapter 8: Mean Girl

Ruby quickly pinpoints Hailey's whereabouts: she and Pixel are staying with a neighbour. Ruby agrees to meet Trudy Snood there later to hand off the dog and gets back to work on the Flobble case.

By now she has eliminated Zoffi and Reeny Mussolini, which leads her back to Colin Cumberbund. He seems genuinely upset about Zoffi's arrest. But if he's not the Flobble thief, then who is?

While at FONK, Ruby bumps into Diana who accuses Ruby of stealing her diary. Did we mention that Ruby stole Diana's diary? It was back in Chapter 5. Ruby's glad she did, because she now she knows about the mean girl tormenting Diana and she wants to help if only Diana will tell her the name of the mean girl. So Diana tells her: Ruby Skye.

Let's recap: Edmund thinks she's a pain in the butt. Diana thinks she's a mean girl and now Ruby has to tell Hailey that she found Pixel's real owner. Ruby feels terrible. When she gets to the neighbour's Hailey and Pixel are missing. And Hailey has left behind a signal that she's in serious danger!

Ruby Skye P.I.: The Maltese Puppy

Episode Synopses



Chapter 9: The Smoking Poop

Ruby turns to Detective Von Schlagen for help but he doesn't believe that Hailey's in trouble. He tells her to leave the detective work to professionals and to go home.

Ruby goes over the evidence again and finds the clue that makes it all make sense. She soon finds herself back at Trudy Snood's barber shop. In the basement, she discovers the missing Flobbles... and Hailey, tied to a chair. Then Snood and Colin Cumberbund discover Ruby. Pretty soon she's tied up too. Way to rescue Hailey.

Chapter 10: Honour Among Thieves

Ruby and Hailey escape by creating a Flobble distraction, make a break for it taking Pixel with them. Colin Cumberbund and Trudy Snood are hot on their heels.

Out of breath, with the villains gaining on them, Ruby and Hailey arrive in the park and run smack into a dance flashmob. The dancers provide great cover and the girls rush into their midst to avoid Cumberbund and Snood.

Ruby looks around. How does Hailey know the dance steps? And what are Edmund and Zoffi doing here? Besides dancing? Ruby gets it when she sees Zoffi hand a flower to Miss Mussolini and draw her into the dance. This is all for Reeny.

Suddenly, Cumberbund and Snood are upon Ruby. But luckily Von Schlagen is there to arrest them. The Flobble thieves are under arrest, but Ruby Skye still has some unfinished business.

Ruby Skye P.I.: The Maltese Puppy

Episode Synopses



Chapter 11: A New Mystery

Now that the thieves are under arrest Hailey has to give Pixel back to her owner. Kat is delighted to have her dog back but Hailey is heartbroken. Ruby and Diana make up and resolve to be friends. And Edmund admits that the reason no one would tell Ruby about the dance flashmob was because he was trying to surprise her to show her how he feels about her.

Back at home, Hailey is lost without Pixel. But Ruby has something to cheer her up: a dog of her own, named Mystery.

Ruby Skye's How to be a P.I.



T.V. Interstitials

To accompany the web series, the CBC commissioned a series of one minute television interstitials. *Ruby Skye's How To Be A P.I.* is a package of five short, funny, stand-alone spots. In each one, Ruby offers tips to aspiring detectives:

1. How to See Without Being Seen
2. How to Conduct a Search
3. How to Copy a Key
4. How to Appear Inconspicuous
5. How to Tell If Someone Is Lying

Ruby Skye P.I.

The Little Web Series That Could



Since 2010, Ruby Skye P.I. has been entertaining online audiences as the web's best loved teen detective show. The series is a break-out hit and breaks new ground with interactivity and transmedia storytelling techniques.

Ruby Skye P.I. launched in 2010 with ***The Spam Scam***, a 12-episode web series funded by the Independent Production Fund. The Spam Scam was an immediate success, winning multiple awards (including the New York TVFest's Best Family Pilot, a Parent's Choice award and a Youth Media Alliance Award of Excellence), with press coverage in Wired, LA Times, Hollywood Reporter and dozens of blogs. The series was recognized for its tremendous production values and smart, family-friendly story telling.

In 2012, the second Ruby Skye P.I. mystery was launched. ***The Haunted Library*** featured even higher production values than season 1, plus a cutting edge transmedia world and interactive component. Season 2 was funded by the Independent Production Fund and the OMDC's IDM Fund. It has won many awards including a Canadian Screen Award, two WGC Screenwriting Awards, Atlanta WebFest's Best International Series and the LAWebFest/Marseilles WebFest Grand Prize.

With 2.5 million video views and legions of dedicated fans, Ruby Skye P.I. caught the attention of Kids' CBC. The broadcaster acquired the rights to the first two seasons for both web and broadcast and commissioned a third season of the web series.

Season 3, ***The Maltese Puppy***, will be released in Canada exclusively on cbc.ca/kids with broadcast to follow. The third season was financed by the Independent Production Fund, Bell Fund, Shaw Rocket Fund, Canada Media Fund and CBC.

In addition to the web series itself, The Maltese Puppy includes many transmedia components such as world building web sites, active email accounts, games, GIFsets, photos and much much more.

Ruby Skye P.I. Seasons 1 & 2



Season 1: The Spam Scam

Ruby discovers that her wacky neighbour has fallen victim to the infamous Nigerian email scam and Ruby vows to get her money back. When she discovers that the scam emails are coming from the school computers, Ruby deduces that the scammer might be someone she knows. Ruby's investigation leads her in some unexpected directions. She finds herself in a race against time to stop a wedding, find the scammer and restore her best friend's faith in his father.



Season 2: The Haunted Library

Ruby investigates a possible ghost in the spooky old O'Deary Library. Before long, she stumbles on a second mystery: a missing will. With the fate of the library and a fortune hanging in the balance, Ruby follows the clues that lead through some of the most beloved books in children's and young adult fiction. With the "ghost" interfering every step of the way, Ruby finds herself in a race to find the will in time to save the library.

Ruby Skye P.I. Awards



Season 1: The Spam Scam

New York TV Festival 2011:

Best Family Pilot

Parents' Choice Awards 2011:

Silver Honor

Youth Media Alliance Award of Excellence 2011:

Original Interactive

Banff Rockie Award 2011:

Best Online Program Children and Youth

LA Web Festival 2011:

Best Interactive Comedy & Writing, Directing, Cinematography, Editing, Score, Supporting Actor, Lead Actress

FirstGlance Film Festival Philadelphia 2011:

Best Director Web Series

Best Shorts 2011:

Award of Excellence – Webisode

Indie Fest 2011:

Award of Merit – webisode

ITN Festival 2011:

Best International Webisode

Telly Awards:

3 Bronze awards

Kids First:

All-Star Rating

Season 2: The Haunted Library

Canadian Screen Award 2014:

Original Interactive Production

Writer's Guild Award 2014 & Award 2013:

Writing for a Web Series

Vancouver WebFest 2014:

Best Mystery or Thriller

ATL WebFest 2013:

Best International Series

LAWebFest 2013:

Acting, Supporting Actor, Cinematography, Direction

LAWebFest-Marseilles WebFest:

Grand Jury Prize

Ruby Skye P.I.

Transmedia Storyworld



Flobbles are fabulous



Transmedia storytelling weaves the tale across multiple forms of media and platforms. These stories often include interactivity and opportunities for audiences to participate in the story universe.

Ruby Skye P.I. is much more than a web series. At last count, this unique transmedia property included seven websites, four Tumblr blogs and accounts on all of the most popular social networks.

World Building Websites

For The Maltese Puppy, the show's creators built three new web sites. Ruby investigates when a shipment of Flobbles are stolen from a charity. Snoops like Ruby will check Flobbles.com to learn everything they can about the adorable furry little stuffed toys.

They'll also look for answers about the charity where the robbery took place at FriendsOfNeedyKids.com. On the FONK site, intrepid detectives can discover FONK's mission, staff bios, charity news and maybe a clue or two.

Suspicious minds can check Reeny Mussolini's alibi on the website of her kickboxing school: MadameButterflysSchoolOfKickboxingandMacrame.com.

Digital Case Files

All the evidence is available to anyone who wants to solve the mystery along with Ruby. Her videos, her photos, the physical evidence she finds and her notes on each suspect are in Ruby's Case Files on CBC.ca/kids.

Games

Also on CBC.ca/kids, fans will find two video games: *Flobber*, set in the Flobble factory and *Fetch, Pixel Fetch* both multi-level scrollers. Winners of *Flobber* will unlock a secret video; a hilarious "ad" for Flobbles entitled "Attack of the Flobbles." Both games are produced with Orange PaperClip. "Attack of the Flobbles" is produced in association with Hunky Dorey Entertainment

RubySkyePI.com

The series website will continue to be a great source of GIFs, games, character background and cast dish, videos, quizzes and other good stuff.



Ruby Skye P.I.

Taking Over the Web



Ruby all over the web:

RubySkyePI.com
CBC.ca/kids/RubySkyePI
Flobbles.com
FriendsofNeedyKids.com
MadameButterflysSchoolofKickboxingandMacrame.com
ODearyLibrary.com
ODearyPuzzles.com
AvasWill.com

Tumblr

The story world also includes three Tumblrs:
Hailey Skye's (at HaileySkye.com), Diana Noughton's
and the one belonging to the fictional band from second season,
The Mint Chip Girls. Plus, the RubySkye P.I. official Tumblr.

RubySkyePI.tumblr.com
HaileySkye.com (Hailey)
MintChipGirl.tumblr.com (Diana)
TheMintChipGirls.com (Mint Chip Girls)

Social Media

The show stays active in the social media world with active
Facebook, Twitter, Pinterest, Instagram pages and a YouTube feed.

Twitter: @RubySkyePI
Instagram: RubySkyePI
YouTube: YouTube.com/RubySkyePI
Pinterest: Pinterest.com/RubySkyePI



ODearyLibrary.com

O'DearyLibrary.com along with O'DearyPuzzles.com were
created for Season 2: The Haunted Library. When Ruby solved
the mystery, Edmund inherited O'DearyLibrary.com (and probably
O'DearyPuzzles.com, too) from his grandmother. The site is a
fabulous mixture of story world elements and a site filled with
all things to delight young readers: book reviews, book trailers,
interviews with authors, video of their favourite authors reading
aloud and much more.

Ruby Skye P.I.

Girl Power



Throughout its three illustrious seasons Ruby Skye P.I. has strived to dispense its own personal brand of girl power. The series provides dynamic and unique female characters that offer a variety of strengths for young girls to revel in. Ruby Skye is a kind of fearless heroine who is missing from current kids television offerings. She is brave, independent and driven by curiosity and a strong moral code.

Although Edmund O'Fyne could be the perfect boyfriend, Ruby isn't even sure she wants a boyfriend. She has mysteries to solve.

Ruby's sister Hailey is a techno geek, environmentalist and crusader for girls' rights. Shrewdness with a cool-head, Hailey often acts as the voice of reason in Ruby's life.

Although Ruby and Hailey fight, as sisters do, they are a potent team when they work together. The sister relationship is at the heart of the series.

Even Ruby's nemesis, Diana Noughton offers girls (and boys) a different kind of character. With her flair for fashion and competitive streak, it's easy for Ruby to paint Diana as the mean girl. But in *The Maltese Puppy*, Ruby gets a little glimpse of the world from Diana's point of view. Maybe Diana isn't the only one being mean. As Hailey points out, girls need to be a lot nicer to each other. At a time when TV, movies, magazines and other media are feeding kids a diet of other stylized, sexualized young girls preoccupied only with relationships, Ruby Skye P.I. with its cast of smart, independent, funny girls is a breath of fresh air.

Ruby Skye P.I.

Powered by Women



Pictured "Ruby Skye P.I.'s powerhouse production team" (from left to right: Jordana Aarons, Aline Robichaud, Celiana Cardenas, Kelly Harms, Madison Cheeatow, Jill Golick, Julie Strassman, Janice Dawe, Nadia Guglieri)

Ruby Skye P.I. is a multi-platform detective series about smart, independent, funny girls. Season 3 was made by a powerhouse of creative women.

The Maltese Puppy crew includes a female cinematographer, an all-girl assistant directing team, women writers and a producing team that includes eight X chromosomes and only two Ys.

Kelly Harms, despite a name that might suggest otherwise, is male and a pretty good sport about all the estrogen that surrounds him.

Writers: Jill Golick & Julie Strassman

Director/Producer: Kelly Harms

Cinematographer: Celiana Cardenas

Executive Producers: Janice Dawe & Jill Golick

Co-Executive Producer: Steven Golick

Supervising Producer: Jordana Aarons

Assistant Directors: Aline Robichaud, Kristina Small, Hulya Eroz

With lots of women in key positions in the cast and crew, there was never any shortage of strong, female role models to uphold the show's girl-positive values. The focus on honesty, integrity, curiosity and perseverance helps to drive the cast and crew to create a show with a lot of heart.

Ruby Skye P.I.

Fabulous Furry Flobbles



First there was Tickle Me Elmo, followed by Furby and now: Flobbles, the seasons must have toy for any kid in the know. Why Flobbles? Simple, Flobbles are fabulous. Flobbles are fun. You can own seven so why buy just one? With a catchy hook like that is it any wonder people would pay a fortune to get their hands on Izzy, Tash, Marv, Globble and Zomit or even the socially awkward Sher?

Starring in Flobber, their own online game and with their own website Flobbles.com there's more than enough 'Flobble' to go around. You can also catch them in the mini movie *Attack of the Flobbles*.

Created by Karen Valleau Flobbles are sure to be a hit with everyone.

Ruby Skye P.I.

Dance Flashmob



Throughout "The Maltese Puppy," Ruby knew that Hailey and Edmund were up to something and she did her best to figure out what that something was. She never guessed it would be a Dance Flash Mob!

Organizing and shooting the Flash Mob was no easy feat. What's the old saying? Never work with kids or animals? Not only did we use many dogs (after all it's called "The Maltese Puppy") but we cast many, many children for the dance flash mob. The children had to learn the choreography and be willing to do many takes ...and they had to shoot it on one of the coldest days of the year. The kids were troopers, though. You'd never know they were freezing and being pelted with hail. They kept on smiling and dancing their hearts out. It was easy to keep their spirits up with an infectious song entitled "*Down Here*" written by Kim Wempe and Chris Kirby and performed by Kim Wempe. It's available on iTunes.

The dance for the fabulous flash mob was choreographed by Hellen Pavlis and Josept Grzeskiewicz of Toronto's Elevation Dancentre. Viewers will be able to see the flash mob in its entirety in a behind-the-scenes video. And instructional video is also available where viewers can learn the dance straight from Marlee Maslove (Hailey Skye) along with her real life dance instructors, Joe and Hellen. Also available in the behind the scenes package is a stand-alone video of the complete dance mob.

RubySkyePI.com will also feature instructions on how to mount your own flash mob.

Ruby Skye P.I. Cast Bios



Madison Cheeatow
as Ruby Skye

Toronto's Madison Cheeatow has won multiple awards for her starring role in **Ruby Skye P.I.**

Currently, a film studies student at the University of Toronto, Madison has performed in many school and amateur stage productions. In addition to her starring role in two seasons of **Ruby Skye P.I.**, Madison has appeared in the television series, *Wingin' It* and *Heartland*. She was nominated for 'Best Actress in a Dramatic Web Series' by the iTV Festival (Los Angeles) and won 'Best Actress' Awards two years running from the LA WebFest.



Marlee Maslove
as Hailey Skye

Marlee Maslove is a high school student in Toronto. She has performed in many amateur and school stage productions and starred in the web series *Hailey Hacks*. She has played Ruby's little sister 'Hailey' in three seasons of **Ruby Skye P.I.** She has also performed in two television productions, *Blue Murder* and *Metropia*. She dances competitively, sings in the school choir and desperately wants a dog. She is hoping she gets to keep the Maltese puppy.



Scott Beaudin
as Edmund O'Fyne

Scott Beaudin is a 21-year-old actor currently living in Toronto who's been acting since he was 7 years old. He got his big break on television playing 'Zack', an insect enthusiast on *Backyard Bug* and went on to do guest appearances on shows such as *The Zach Files*, *Sue Thomas F.B. Eye*, *My Babysitter's a Vampire*, *Degrassi TNG*, *Really Me* and *Haven*, for which he was nominated for a 'Young Artist Award'. Scott has also done voice work for over 20 different cartoons, commercials and radio dramas.

Along with his work in television, Scott has acted in several movies, including *Summerhood*, where he starred as 'Reckless'. *Summerhood* went on to win 'Best Film' at the Canadian Comedy Awards and San Diego Film Festival, Best Comedy at the Maui International Film Festival, and the 'Audience's Choice' award at the Atlantic Film Festival.

Scott has also done theatre work, most notably as 'The Artful Dodger' at the Stratford Shakespeare Festival, a role he reprised for Theatre Aquarius. He is very happy to once again be a part of the award-winning web series **Ruby Skye P.I.**



Elena Gorgevska
as Diana Noughton

Seventeen-year-old Elena Gorgevska was born in Macedonia, and began her acting career via her elementary school's 'Destination Imagination' program, followed by her debut role in a community production of *To Kill A Mockingbird* as the lead role, 'Scout'.

After winning the 2007/2008 ACT-CO Award for 'Best Female Actress in a Drama', she decided to seriously pursue an acting career. Since then, she has appeared in several short films, a made-for-tv movie, and a lead in a feature film. She also played a key role in her high school's production of *The Crucible*. Elena played the principle role in Jean Stawarz's short film, *The Hunters*, which won the 'Best International Film Award' at the 2009 Ireland International Film Festival.

Elena is very excited to be a part of the **Ruby Skye P.I.** cast and enjoys working with such a wide array of talented people!

Ruby Skye P.I. Cast Bios



Seán Cullen as Colin Cumberbund

Seán Cullen is an actor, producer, and comedian extraordinaire.

Seán has starred in his own Canadian Comedy Award-nominated series *The Seán Cullen Show* (CBC), also serving as creator, executive producer and writer on the series. He played a recurring character on *Slings and Arrows* (The Movie Network) and made multiple appearances on *Just For Laughs* (CBC) earning a Gemini Award for 'Best Performance in a Variety Series', *Royal Canadian Air Farce* (CBC) and *This Hour Has 22 Minutes* (CBC).

For the past several seasons he has leant his voice and contributed stories to the children's animated series *Rocket Monkeys* as 'Gus' (Teletoon) and to *Almost Naked Animals* playing 'Narwhal' and 'Piggy' (YTV/Cartoon Network/CITV UK) - the series was selected as one of People Magazine's top children's shows and earned him a Gemini nomination for 'Best Writing in a Children's or Youth Program or Series'. In Fall 2012 he played 'Orson Welles' in The Art of Time Ensemble's critically acclaimed live theatrical production *War of the Worlds*.

Cullen is regularly invited to perform live on stage at comedy festivals across Canada, including Just For Laughs in Montreal and Toronto, and appeared as far afield as the Melbourne International Comedy Festival and Edinburgh Fringe. His performances have garnered him multiple nominations including one Gemini, one Edinburgh Comedy and two Canadian Comedy Awards.

His stage credits include a starring role as 'Max Bialystock' in the Canadian production of Mel Brooks' *The Producers*. He was a member of the Stratford Shakespeare Festival for two seasons starring as 'Pseudolus' in *A Funny Thing Happened on the Way to the Forum* (later remounted in Toronto), 'Smee' in *Peter Pan* and 'Vinnie' in *King of Thieves*. Cullen's feature film credits include Atom Egoyan's *Where the Truth Lies*, Mike Myers' *The Love Guru* and *Phil The Alien*, the latter earning him a Canadian Comedy Award for best 'Male Performance in a Film'.



Hannah Spear as Reeny Mussolini

Hannah started improvising with the Canadian Comedy Award-nominated *Rapid Fire Theatre* at the age of 16. She's performed across North America as a member of the *Tumbleweed project*, a touring improv collective, and most recently at Just for Laughs 42 in Toronto.

Hannah has studied under both Charna Halpern (one of the founding members of the *Improv Olympic* in Chicago) and the *Upright Citizens Brigade* (L.A.). Residing in Toronto, look for her on stage regularly with the Canadian Comedy Award-nominated *Bad Dog Repertory Players*. You can catch her playing 'Valerie', in the critically acclaimed web series *Versus Valerie*. Hannah is so excited to join the cast of **Ruby Skye P.I.** for Season 3.

Ruby Skye P.I. Crew Bios



Jill Golick:

Showrunner/Writer/Executive Producer

Jill Golick has more than 30 years experience as a television writer, story editor and creative producer, working on such series as *Sesame Street* and *Sesame Park*, *Instant Star*, *Beet Party*, *Kratts Creatures*, *Saddle Club*, *Connor Undercover* and *Annedroids*.

Golick's career in interactive narrative began in the 1980s when she created, designed and produced 11 pieces of educational, entertainment and game software for the first home computers. One of these, *Word Bird*, was called "a truly superb example of educational software" by *Creative Computing Magazine* and won a 'Parents Choice Award'.

More recently, Jill has created, written and produced four original, cutting-edge, multi-platform series, including the ground-breaking multi-platform interactive narrative, *boymeetsgrrl* and *Crushing It*, a live comedy soap opera that played out on Twitter.

Her most recent interactive project is the award-winning detective series **Ruby Skye P.I.** Including ground-breaking interactivity, world-building websites and some cool built-in marketing initiatives, the series has won dozens awards, praise from teachers and parents and a world-wide audience.

Ruby Skye P.I.'s third season, *The Maltese Puppy*, was commissioned by CBC and will be released in 2014.

Along with writing partner Julie Strassman, Golick has won two Writers Guild of Canada Screenwriting Awards and a 'Best Writing Award' from L.A. WebFest.

Golick teaches Advanced Television Writing and Transmedia Storytelling at York University. She is a founding member of the Independent Web Series Creators of Canada and the President of the Writers Guild of Canada.



Janice Dawe:

Executive Producer

Janice is a producer with more than 20+ years of expertise in factual, drama and digital media production. She has worked with many of Canada's foremost companies including serving as Vice-President and Executive Producer with White Pine Pictures where she oversaw development and production of the company's slate of award-winning documentaries and drama series.

Over her career, Janice has produced over 150 hours of documentary and factual programming and 50 hours of drama. In the process, she has formed strong relationships with the creative community, broadcasters and international distributors. She has also built trusting relationships with financiers and lenders and has a reputation for delivering quality shows, on time and on budget.

Janice's Executive Producer credits include *Cracked* a 13 x 1 hour drama series for CBC (2013); *City Sonic* a Gemini-nominated mobile documentary series; and *The Experimental Eskimos*, a compelling look at a social experiment in Canada's history that received the DGC's 'Alan King Award' for Excellence in Documentary.

Ruby Skye P.I. Crew Bios



Kelly Harms:
Producer/Director

Writer, director and producer Kelly Harms originally hails from Alberta. Graduating from Film School in 1996, Kelly set off for the bright lights of New York City where he studied with one of America's most respected acting instructors, Uta Hagen. Since, his diverse interests have led to such varied credits as lead actor in Bruce McDonald's *Picture Claire*, story editor and producer of the feature film *The Happy Couple*, producer and lead actor in *Fairytales and Pornography*, director of the short films *The Outlaws of Missouri*, *Green*, and director of all webisodes of the award winning series **Ruby Skye P.I.: The Spam Scam** and **Ruby Skye P.I.: The Haunted Library**.

Kelly is also a graduate of the Directors Lab at the prestigious Canadian Film Centre; his award-winning CFC short, *Cursing Hanley*, premiered at the 2007 Toronto International Film Festival and went on to screen at over 30 national and international film festivals.

Recently, he directed episodes of *Annedroids* (Amazon original series) *My Babysitter's a Vampire* (Disney), *Unlikely Heroes* (YTV), and is the co-writer and executive producer of the TIFF-selected feature, *The Husband*.



Julie Strassman:
Writer

Julie started her career in Los Angeles as head of development for Triggerfish Productions. In that capacity she worked with the writer and developed the script for *Throw Momma From The Train*, a major motion picture that starred Billy Crystal and Danny Devito.

Julie wrote a spec script for an original sit-com and it immediately garnered interest from an agent at William Morris. Julie was signed as a client and got her first staff job on ABC's top ten show, *Full House*, as story editor/writer. From there, she made what looked like a pretty dumb move for a TV writer... she came to Canada to work with a friend on *Dog House*, a sit-com for YTV and the USA Network. While it may not have been a great business move, she did meet her future husband and has lived in Toronto ever since.

Julie has been one of Canada's top writers of children's television for almost twenty years. She was story editor of *Sesame Park* (Canada's Sesame Street) the year it won the Gemini Award for 'Best Children's Program'. Her list of Story Editor/Writer credits includes: *Full House*, *Sophie*, *Metropia*, *Just Jamie*, *The Adventures of Babar*, *Boogies Diner* and *Groundling Marsh*. She also wrote for *The Saddle Club*, *I Love Mummy*, *Zaboomafoo*, *Paradise Falls*, *Maggie and the Ferocious Beast*, *Anthony Ant*, *The Mighty Jungle* and *Canadian Geographic Kids* to name a few.

Julie has co-written three seasons of **Ruby Skye P.I.** with Jill Golick. The writing team has been nominated for multiple awards for work on the series and have won an LA WebFest writing award and two WGC Screenwriting Awards.

If you want to sell your house, Julie is a licensed realtor in Toronto.

Ruby Skye P.I. Crew Bios

Steven Golick: Co-Executive Producer

Counsel at Osler where he practiced for almost 30 years in the areas of bankruptcy, insolvency, debtor/creditor, secured transactions, workouts and restructurings and was the former chair of the Insolvency and Restructuring Group. Steven has had a lead role in numerous high profile cross border restructurings, including as lead insolvency counsel for General Motors Canada Limited in its successful out of court restructuring in coordination with US Chapter 11 restructuring of General Motors Corp.

Steven was one of the co-founders, and is an officer, of Kids Help Phone, Canada's only toll-free, 24-hour, bilingual and anonymous phone counseling, referral and Internet service for children and youth. Steven was a recipient of the 'Queen Elizabeth II Diamond Jubilee Medal'. He has received a 2014 Canadian Screen Award as executive producer of **Ruby Skye PI: The Haunted Library**.

Prior to his career in law, Steven was a professional musician. He is a member of the *Indubitable Equivalents*, a classic rock group composed of lawyers, turnaround professionals and judges from the American Bankruptcy Institute.

Steven retired from the practise of law in January 2014 and is continuing to pursue his many interests, including playing and recording music, woodworking, working with charities and foundations, and consulting.

Jordana Aarons: Supervising Producer

A former resident of the CFC Producer's Lab and a graduate of the NSI's Totally TV & Features First Programs, Jordana Aarons has produced documentaries and short dramatic films that have received international festival recognition, won numerous awards, and have been broadcast worldwide. Highlights include the climate change docs *The Polar Explorer & The Antarctica Challenge* (CBC/The Documentary Channel), the short film *Tongue Bully* (in competition at Sundance, Lincoln Centre for the Arts, Bravo!), *Adam Avenger* (Best Short - TIFF Sprockets/ CBC/ Sundance Channel) and the Stage to Screen series of films featuring *Wakening*, part of the opening gala TIFF 2013 and invited into competition at Sundance 2014. Jordana is proud to be the Supervising Producer for season 3 of the immensely popular and multi award winning transmedia series **Ruby Skye PI**.

Shawn Bailey: Digital Lead

Shawn has been leading innovation in Canadian digital and broadcast content and technologies for over 15 years. Having served as Head of Digital Entertainment and Special Projects for CBC, Shawn was the first Producer, Broadcast Executive and Commissioner to work across all arms of the Broadcaster, overseeing, creating and producing hundreds of convergent and stand alone projects for Internet, Television, Radio and Mobile. In 2009, Shawn moved back into Independent Production as the Canadian Director of Chocolate Liberation Front, helping to launch the company and overseeing Feature Film development as well as digital projects for Kids in the Hall's *Death Comes to Town* and The Kratt Brother's *Wild Kratts* series. In 2011 Shawn launched his own production company, Orangepaperlip.

His recent credits include *Product of Italy*, a 20 episode interactive food series designed for tablet and smart tv, Season 1 of the award winning web series *Bill and Sons Towing* and the Gemini nominated documentary website *We Will Remember Them*. He is currently completing the feature film *Profile*, in production on the interactive documentary *Craftsmanship* and developing a new interactive food series *The Picnic Crew*.

Ruby Skye P.I. Credits

created by JILL GOLICK

directed by KELLY HARMS

written by JILL GOLICK & JULIE STRASSMAN

supervising producer JORDANA AARONS
producer KELLY HARMS

director of photography CELIANA CARDENAS

production designer BOB SHER

edited by MIKE REISACHER

costume designer GINGER MARTINI
hair & make-up design JESSICA PANETTA

original music composed by STUDIOCAT
DAVID WALL
JAMIE SHIELDS
ADAM WHITE

casting director MARJORIE LECKER

co-executive producer STEVEN GOLICK
executive producer JANICE DAWE
executive producer JILL GOLICK

Ruby Skye P.I. Credits

Starring:

Ruby Skye MADISON CHEEATOW

Hailey MARLEE MASLOVE
Edmund SCOTT BEAUDIN

Diana ELENA GORGEVSKA
Reeny Mussolini HANNAH SPEAR
Det. Von Schlagen NOAH CAPPE
Zoffi ARAYA MENGESHA
Kat RIELE DOWNS

Trudy Snood BEATRIZ YUSTE
Mrs. Gooje KIRKLYNNE GARRETT
Mr. Pendergas ALLAN AARONS

Puppeteer KAREN VALLEAU

Pixel/Fluffy/Nikki LACIE

Mystery CALLIE
Jake, Merv, Leo, Snickers, Teddy and Maverick as themselves
and SEAN CULLEN as Colin Cumberbund

Ruby Skye P.I. Credits

production manager BRUCE A. HUTCHISON
first assistant director ALINE ROBICHAUD
second assistant director KRISTINA SMALL

third assistant director HULYA EROZ
production coordinator HOLLY LEE RISPIN
first assistant camera ALEX LEUNG
second assistant camera CRAIG JEWELL
steadicam operator BRAD HRUBOSKA
first assistant camera (b cam) PAUL RAYMOND
daily second assistant camera RYAN MYLER
stills photographer SHEREEN MROUEH
behind the scenes videographer GEOFF BOWIE
camera trainees MATT DREW
CAROLINE REZNIK
gaffer RYAN HERNANDEZ
best boy electric SAM WONG
key grip MILES BARNES
best boy grip TONY RENIERI
daily grip JHORDAN NAOE
generator operator TONY ANOTHONY CONNOR
daily swing ANDREW HILL
electric liason SCOTT WALES
daily electric BRYAN BROOKS
location sound mixer SEAN VAN DELFT
boom operator DAVE SHAW
location manager FARREN WHITTAKER
assistant location manager SPENCER MALIN
daily locations production assistant LYNN BREDIN
set decorator JEFF FRUITMAN
on set props GUY DUBE
props assistant SARAH PERRETT
script supervisor NADIA GUGLIERI
daily script supervisor NICOLE HOLLAND
background casting ROISIN MCGILLY
hair & make-up assistant CHRISTINA SPINA
set wardrobe supervisor CHELSEA OLIVER
business affairs ADRIANNA CRIFO
NAVA RASTEGAR
office production assistant CASSIE KEENAN
production interns SHAUGHN CAMERON
BRENDAN FERNIE
REBECCA OULLETTE
SAM ALEX KAY

trailer drivers PETER MISTELBACHER
JONATHAN DEERING
special effects MIKE REISACHER
supervising sound editor PINO HALILI
sound effects editors JOSH BROWN
foley artist ALEXIS ESKANDARI
foley recordist STEVE EJBICK
re-recording mixer ALLEN ORMEROD
music supervisor DAVID HAYMAN
colourist MILA PATRIKI

Ruby Skye P.I. Credits

online editor COLIN CARTER
grip & electrical equipment provided by PS PRODUCTIONS SERVICES INC.
camera equipment by SIM DIGITAL
mixed at POST CITY SOUND
online facility RED SQUARE MOTION
music licensing by SUPERSONIC CREATIVE INC.
digital assets manager PHIL WILSON
transmedia lead CHLOE PERELGUT
graphics DEREK MA
tutor ANDREA EISEN

flashmob dance created by HELLEN PAVLIS
JOSEPH GRZESKIEWICZ
flashmob dancers ELEVATION DANCECENTRE

Flobble design Karen Valleau
Attack of the Flobbles Hunky Dorey Entertainment

dog trainer MARY MOODY
dog wrangler JANICE DAWE
craft services YURGO ALEXOPOULOS
catering BLAZING KITCHEN
ACTRA steward BARBARA LA ROSE
DGC steward AMANDA NOYE
corporate accountant ADRIANA AVILES
production accountant MARILYN JANG
accounting services IVAN DOLYNSKYJ
studio courtesy of WHITE PINE PICTURES
filmed in CITY OF TORONTO, ONTARIO
payroll services EASE ENTERTAINMENT SERVICES CANADA

legal services STOHN HAY DEMBROSKI RICHMOND LLP
interim financing AVER MEDIA FINANCE
insurance MULTI MEDIA RISK INC.

"Down Here"
written by KIM WEMPE and CHRIS KIRBY
performed by KIM WEMPE

Kids' CBC Executive in Charge of Interactive
JENNIFER BURKITT
Kids' CBC Creative Head, Childrens' and Youth Programming
KIM WILSON

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For more information or to schedule an interview, please contact
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